

Publish On Demand

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www.SearsR.com/publish

<http://linktr.ee/lrsears>

- Why Publish on Demand?
- Lulu.com
- Format "book" using Lulu's templates
- Upload a book to the Lulu website
- Create book cover using Lulu's Cover Creator
- Market Your Book
- eBooks

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- A) Introduction- SEARSR.com/publish
 - B) Why POD? – Simplicity, cost, multi-media, easy to revise, no inventory
 - C) What is Lulu? <http://www.LULU.com> -
POD Site for free publishing
Six easy steps to publishing
 - D) Format book-
Normalize data
Margins, material, layout, save as PDF
 - E) Upload book to Lulu
Resolve errors
Generate Print Ready PDF (download)
Determine cover size
 - F) Create book cover
Use paint.net to create your own cover
Use Lulu Cover Wizard
Same cover for print or eBook
 - G) Marketing
Establish Credibility
Social Media
Blogs, Facebook, Twitter, Instagram, Tumblr, Pinterest
Other tools
 - H) eBook
Smashwords vs Lulu
 - I) Summary
Recap what you should now be aware of and capable of

References:

-Lulu learning (print and eBook) site <https://help.lulu.com>

-Smashwords eBook How-To site

https://www.smashwords.com/about/how_to_publish_on_smashwords

-Smashwords podcasts <https://www.smashwords.com/podcast>

Bookbaby learn the ropes site <https://www.bookbaby.com/learn/>

How to prepare graphics files

5 steps to self publishing

5 steps to marketing

Printed Book Design

Promote then publish -

Family Tree Magazine How To- <https://www.familytreemagazine.com/premium/publishing-your-family-history/>

Family Tree Magazine [9 Tips for Writing Your Family History](#)

<https://tinyurl.com/yy2pxljx>

Family Tree Magazine [An Open Book: Creating Family History Books](#)

<https://tinyurl.com/y5q4dswo>

Archive.org- great distribution platform (WABAC Machine- Sherman and Dr Peabody)

Rev E H Sears- Sears Genealogy (1857)

<https://archive.org/details/picturesofoldent00sear>

S P May Sears Genealogy (1890)

<https://archive.org/details/SearsGenealogy/page/n9/mode/2up>

SGC 1st Ed Vol I (1992)

<https://archive.org/details/searsgeneologica00sear>

SFA Newsletters (1993-2015) -

<https://archive.org/details/searsfamilyassociationnewsletters19932015>

SGC 2^d Ed Vol I 6 gen, 2019-

<https://archive.org/details/searsgeneologicalcataloguevoligen16>

Wikitree.com

https://www.wikitree.com/wiki/Space:Sears_Name_Study

<https://www.wikitree.com/genealogy/Sears>

<https://www.wikitree.com/wiki/Special:DownloadGedcom>